



GLOBAL
Strategic Communications Ltd



COMPANY PROFILE

As highly-skilled consultants, we work within almost every industry and can help with almost every task imaginable.

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4



HI THERE!

“As Consultants, we add immense value. With our insights, we are able to give quality guidance to companies, businesses, governments, organizations, groups and individuals - and ultimately provide them with resources to help them make better choices. And with everyone making better choices, the world is a better place.”

— *Hendrith Vanlon Smith Jr*





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CEO MESSAGE

On behalf of Global Strategic Communications Limited, I am thrilled to welcome you to our consultancy firm. Our team is dedicated to providing innovative and effective solutions for all your needs.

At Global Strategic Communications Limited, we believe that delivering professional solutions is essential for success in today's fast-paced and interconnected world. Our team of experts works closely with clients to understand their unique challenges and develop customized strategies that deliver results.

We are committed to providing our clients with the highest level of service and expertise. Our team brings a wealth of knowledge and experience to every project, and we pride ourselves on delivering exceptional results that exceed expectations.

As CEO of Global Strategic Communications Limited, I am proud to lead a team of passionate and dedicated professionals who are committed to helping our clients achieve their goals. We are excited to work with you and look forward to building a long-lasting partnership that drives success.

Thank you for considering Global Strategic Communications Limited as your trusted consultancy firm.

Sincerely,

Sylvester Mutune, MPRSK (M.A, B.A)
C.E.O,
Global Strategic Communications Limited



ABOUT US

Global Strategic Communications Limited is a highly reputable consultancy firm providing comprehensive strategic advisory services to a wide range of clients across various sectors.

Our team of highly qualified and experienced consultants possesses a deep understanding of various scopes and are dedicated to helping clients achieve their strategic objectives.

At Global Strategic Communications LTD, we offer a broad range of services, including strategic planning and management, training and capacity building, Politics & Governance, Public Relations & Media, Brand Development, Information Technology, Research & Surveys. We work closely with our clients to understand their specific needs and tailor our services accordingly, ensuring that our solutions are effective, efficient, and sustainable.

Our clients come from diverse sectors, including, the Government and its agencies, Non-profit Organizations, Corporate Organizations, Academic Institutions and Individuals among others. We are committed to providing the highest quality services to our clients and strive to exceed their expectations with every engagement.

Our team is comprised of professionals who are experts in their respective fields, and they bring a wealth of experience and knowledge to every project. They have worked on projects ranging from market entry strategy to large-scale and have a proven track record of delivering results.

At Global Strategic Communications LTD, we are committed to fostering long-term partnerships with our clients. We believe that our success is intrinsically linked to the success of our clients, and we are dedicated to helping them achieve their strategic goals. Our commitment to excellence, integrity, and professionalism is what sets us apart and makes us the consultancy firm of choice for organizations, businesses or individuals looking to achieve sustainable growth and success.



VISION & MISSION

VISION

To be the leading consultancy firm in the world, providing innovative and effective solutions that empower our clients to achieve their goals.

MISSION

Our mission is to help our clients achieve their objectives through tailored solutions that leverage our expertise, creativity, and commitment to excellence.



VALUES



1

CLIENT SATISFACTION:

We are committed to providing our clients with the highest level of service and exceeding their expectations.

2

EXCELLENCE:

We strive for excellence in everything we do, and we continuously seek to improve our skills and knowledge to better serve our clients.

3

INNOVATION:

We embrace innovation and creativity, and we are always looking for new and better ways to solve problems and deliver results.

4

INTEGRITY:

We are committed to honesty, transparency, and ethical behavior in all our interactions with clients, partners, and stakeholders.

5

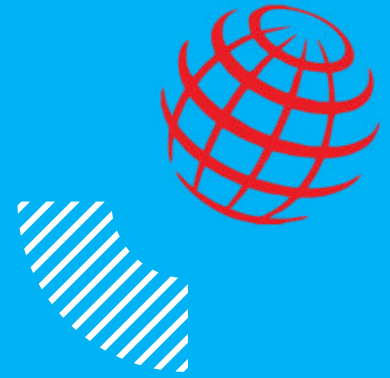
COLLABORATION:

We believe in the power of collaboration, and we work closely with our clients to understand their needs and develop customized solutions that deliver results.

These values are at the heart of everything we do at Global Strategic Communications Limited, and they guide us in our daily operations and interactions with our clients and partners.



OUR SERVICES



1 STRATEGIC PLANNING & MANAGEMENT

- > Strategic Planning
- > Strategic Management
- > Implementation Support
- > Performance Monitoring and Evaluation
- > Advisory Services

Developing strategic plans for clients is a critical component of our consulting services, as it helps organizations and businesses define their goals and objectives, and develop a roadmap for achieving them. Our strategic planning service involves a variety of steps and considerations, including conducting a situational analysis, setting goals and objectives, identifying strategic initiatives, developing action plans, and monitoring progress and results.

STRATEGIC PLANNING

Our strategic planning services involve collaborating closely with clients to define their vision, mission, and goals. We conduct thorough analyses of market trends, competitive landscapes, and internal capabilities to identify opportunities and challenges. Through this process, we assist clients in formulating clear and achievable strategic objectives that serve as a roadmap for success.

STRATEGIC MANAGEMENT

Effective strategic management is crucial for translating plans into actionable initiatives. Our services encompass the development of robust management frameworks, governance structures, and performance metrics. We assist in aligning organizational resources, defining roles and responsibilities, and fostering a culture of adaptability to ensure that the strategic plan is executed efficiently.

IMPLEMENTATION SUPPORT

We understand that successful strategy execution requires a well-coordinated effort. Our team provides hands-on support during the implementation phase, helping clients overcome obstacles, adapt to changing circumstances, and stay on course. We prioritize flexibility to adjust strategies as needed, ensuring that the organization remains responsive to evolving market dynamics.

PERFORMANCE MONITORING & EVALUATION

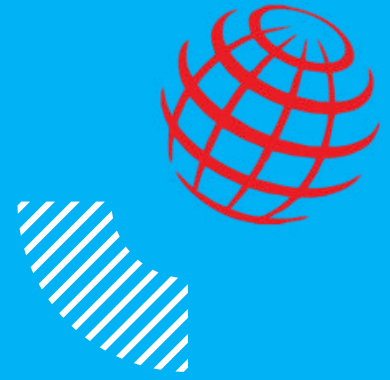
Continuous assessment is integral to strategic management. We establish key performance indicators (KPIs) and monitoring systems to gauge the success of strategic initiatives. Regular evaluations enable our clients to make data-driven decisions, identify areas for improvement, and celebrate milestones achieved along the strategic journey.

ADVISORY SERVICES

Our strategic planning and management services include ongoing advisory support. We serve as a trusted partner, providing insights, recommendations, and strategic counsel to guide clients through various stages of their business lifecycle.



OUR SERVICES



1 STRATEGIC COMMUNICATIONS

- > Communication Strategies
- > Public Relations
- > Media Campaigns

COMMUNICATION STRATEGIES

We generate effective communication strategies that blend communication theory, cutting-edge technology and traditional qualitative and quantitative research methods, to help our clients navigate the information age. Our consulting style is hands-on as we integrate domain expertise and knowledge to provide customized solutions and partner with clients to drive results.

PUBLIC RELATIONS

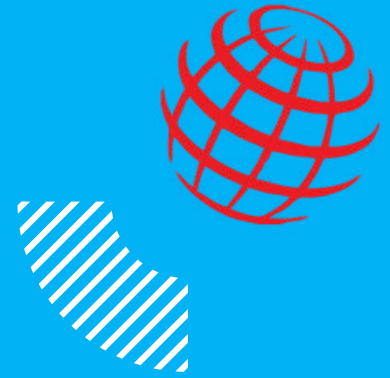
We manage communication to mutually build beneficial relationships between our clients and their publics. We do this by creating narratives that advance the agenda, protect, enhance and build reputations through the media, social media, or self-produced communications. The aim is to generate positive publicity and enhance the client's reputation.

MEDIA CAMPAIGNS

We use appropriate media platforms to reinforce clients' information about their brand, product, service or initiative. The campaigns are strategically focused, have measurable outcomes, and influence the target audience to feel or act in the intended way.



OUR SERVICES



2 TRAINING & CAPACITY BUILDING

- > Assessing the needs of the organization
- > Designing highly effective training programs
- > Delivering high-quality training sessions
- > Evaluating the results
- > Continuous improvement

We provide effective training and capacity building services that involves assessing the needs of the organization, designing effective training programs, delivering high-quality training sessions, evaluating the results, and continuously improving the training based on feedback and results. By following these steps, we help organizations ensure that their employees have the skills and knowledge necessary for success, and can continue to grow and thrive in a competitive environment.

ASSESSING THE NEEDS OF THE ORGANIZATION

We conduct surveys or focus groups to determine the skills and knowledge gaps that exist within the organization.

DESIGNING EFFECTIVE TRAINING PROGRAMS

To address the identified needs, we develop a curriculum or training materials, identify appropriate trainers or facilitators, and selecting appropriate training methods and tools.

DELIVERING HIGH-QUALITY TRAINING SESSIONS

We conduct in-person training sessions, delivering training online, or a combination of both. Our trainings are delivered in a way that is engaging, interactive, and relevant to the needs of the participants.

EVALUATING THE RESULTS

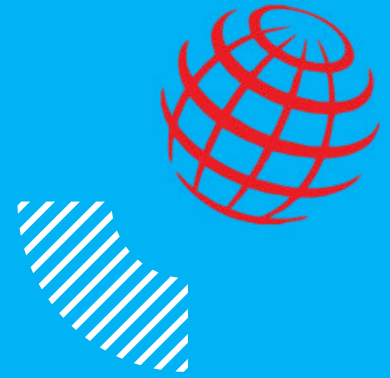
We conduct surveys or assessments to determine if participants have acquired the necessary skills and knowledge, and whether they feel confident in applying what they have learned in their work.

CONTINUOUS IMPROVEMENT

It's important to continuously improve the training and capacity building services based on feedback and results. We revise the training curriculum, identify new training methods or tools, or provide ongoing support and coaching to participants.



OUR SERVICES



3 RESEARCH & SURVEYS

- > Identifying research questions
- > Designing the survey or research methodology
- > Collecting and analyzing the data
- > Reporting the findings
- > Continuous improvement

Research and survey services are essential for organizations and businesses to gather valuable insights into their target audience, industry trends, and market demand. We help organizations gain valuable insights into their target audience and market demand, and make informed decisions that drive growth and success.

Our research and survey services involve the following:

IDENTIFYING RESEARCH QUESTIONS

This involves determining the specific information or insights that the organization is seeking to gather, and the purpose of the research.

DESIGN THE SURVEY OR RESEARCH METHODOLOGY

This involves selecting appropriate research methods and tools, developing survey questions or interview protocols, and identifying the target audience for the research.

COLLECTING AND ANALYZING THE DATA

This involves collecting survey responses, conducting interviews or focus groups, or gathering data from secondary sources. We ensure that the data is collected and analyzed in a way that is rigorous and objective, and that the results are reliable and valid.

REPORTING THE FINDINGS

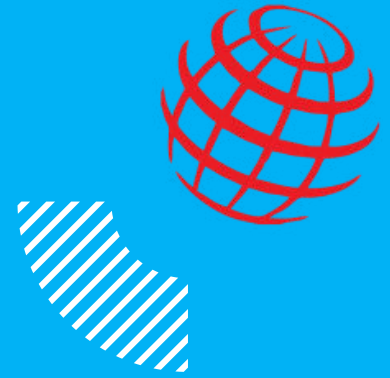
We develop a report or presentation that summarizes the key findings, and provides recommendations for the organization based on the research insights.

CONTINUOUS IMPROVEMENT

It's important to continuously improve the research and survey services based on feedback and results. This involves revising the research methodology, refining the survey questions, or identifying new research methods or tools.



OUR SERVICES



4

POLITICS & GOVERNANCE

- > Campaign Manifestos
- > Political Consultancy, Political Messaging
- > Public Opinion Influence & Management

CAMPAIGN MANIFESTOS

Developing a campaign manifesto for clients is a crucial step in any political campaign. WE develop manifestos that outlines the policies, goals, and vision of a political party or candidate. This helps serve as a guide for the campaign, providing a clear and concise message to voters about what the party or candidate stands for and what they will do if elected.

POLITICAL CONSULTANCY, POLITICAL MESSAGING

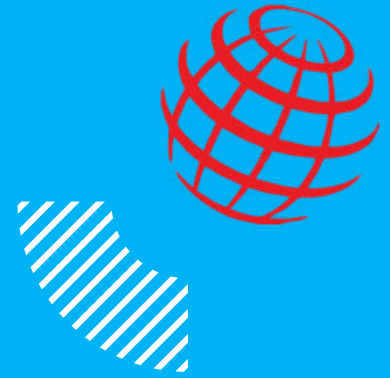
Political consultancy and messaging are essential components of any successful political campaign. In today's highly competitive political landscape, candidates and political parties need to have a clear and consistent message to engage with their supporters and persuade undecided voters. We provide a range of services that help clients refine their messaging and improve their overall campaign strategy.

PUBLIC OPINION INFLUENCE & MANAGEMENT

Public opinion is a powerful force in politics that can shape the decisions and actions of people. Public opinion management is an important tool for political parties, interest groups, and governments to influence public attitudes and perceptions about issues and policies. We use public opinion management techniques in an ethical and transparent manner that respects the diversity of opinions and values within society.



OUR SERVICES



5 PRINT MEDIA

- > Newsletters, Magazines, Articles, Research
- > Press Releases/Statements, Speeches
- > Strategic Plans, Annual Reports, Proposals
- > Banners, Flyers, Brochures, Profiles, Printing

NEWSLETTERS, MAGAZINES, ARTICLES, RESEARCH

Newsletters, magazines, articles, and research work are all valuable forms of communication that can help organizations to inform and engage with their clients. We help our clients in providing informative and insightful content, which in return builds trust and credibility with their clients, and position themselves as leaders in their field.

PRESS RELEASES/STATEMENTS AND SPEECH WRITING

Press releases, press statements, and speech writing are all important communication services that can help organizations to effectively reach their target audience. By using these tools, we help organizations generate media coverage, respond to current events, and effectively communicate their message to key stakeholders.

STRATEGIC PLANS, ANNUAL REPORTS, AND PROPOSAL WRITING

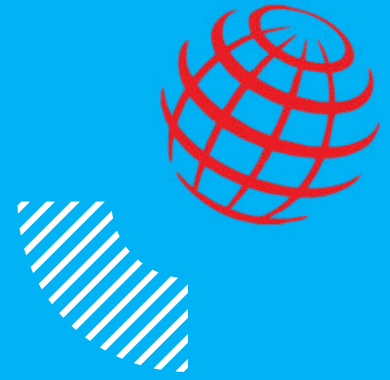
Strategic plans, annual reports, and proposal writing are all important communication services that can help organizations to achieve their goals and objectives. By using these tools, we help organizations plan for the future, communicate their progress to stakeholders, help them to stand out from competitors and win new prospects.

BANNERS, FLYERS, BROCHURES, PROFILES, PRINTING

Design and printing of banners, flyers, brochures, and profiles are all important marketing services that can help organizations to promote their products and services. We create high-quality and visually appealing materials, to attract attention, build brand awareness, and ultimately drive sales or achieve desired goals.



OUR SERVICES



6 BRAND DEVELOPMENT

- > Corporate Branding & Re-branding
- > Personal Branding & Image Development

CORPORATE BRANDING & RE-BRANDING

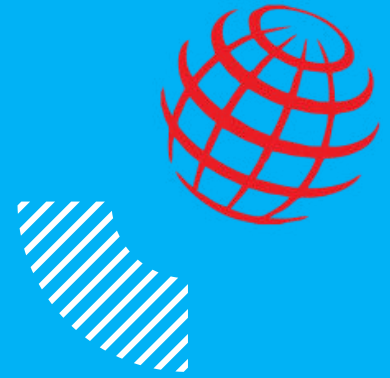
Both corporate branding and re-branding are important services that can help organizations to establish and maintain a strong brand identity as well as communicate their unique value proposition to their target audience. We help our clients in creating a strong brand identity or refreshing an existing one in order to establish a clear and compelling message that resonates with their customers and sets them apart from competitors.

PERSONAL BRANDING & IMAGE DEVELOPMENT

Both personal branding and image development are important services that can help individuals to achieve their professional goals. We help individuals establish a strong personal brand and improving their professional image, individuals can increase their visibility and credibility, and ultimately advance their careers.



OUR SERVICES



7 MULTI-MEDIA PRODUCTION

- > Professional Photography, Graphic Design
- > T.V./Video Production, Adverts, Documentaries
- > Livestream Broadcast, Webinars

PROFESSIONAL PHOTOGRAPHY & GRAPHIC DESIGN

We help organizations and individuals differentiate themselves from competitors and establish a strong online presence by creating strong and visually appealing and compelling content that communicates their brand identity and message effectively.

T.V./VIDEO PRODUCTION, ADVERTS, DOCUMENTARIES

Television/video production, adverts, and documentaries are important services that help organizations and individuals to create engaging and effective video content. We use high-quality equipment and experienced professionals to create compelling videos that effectively communicate our clients message and engage their target audience.

The visual content we create can be aired on television, online platforms, or social media, and are an effective way to reach a large audience and generate brand awareness.

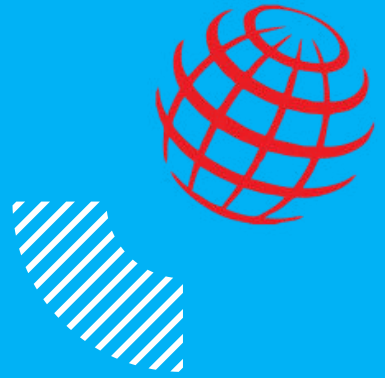
LIVESTREAM BROADCAST & WEBINARS

Livestream broadcasts and webinars are important services that can help organizations and individuals to connect with their audience and deliver engaging content. This service includes coverage of live events, product launches, and webinars.

We use the latest technology and experienced professionals to create high-quality livestreams and webinars that effectively communicate our client's message and engage their target audience.



OUR SERVICES



8 I.C.T

- > Web Design & Development
- > Mobile App Development

WEB DESIGN AND DEVELOPMENT

We offer a range of web design and development services to help our clients create effective and engaging websites. We work with our clients to create custom website designs that reflect their brand identity and effectively communicate their message to their target audience. Our designs are optimized for usability and user experience, ensuring that visitors can easily navigate and interact with the site.

Our team of experienced developers can turn website designs into fully functional websites, using the latest coding standards and web technologies. We also ensure that our websites are optimized for search engines, making them more visible to potential customers and clients.

MOBILE APP DEVELOPMENT

Our mobile app development services are designed to help our clients reach their target audience on mobile devices and create engaging mobile experiences. By using the latest mobile app development technologies and best practices, we help our clients establish a strong mobile presence and reach a wider audience.

9 DIGITAL MEDIA

- > Social Media Management
- > Content Marketing

SOCIAL MEDIA MANAGEMENT

We offer a range of social media management services to help our clients create effective social media campaigns. Our services include: Social media strategy, social media content creation, social media scheduling and social media monitoring and reporting.

CONTENT MARKETING

We help organizations and individuals create and distribute valuable, relevant, and consistent content to attract and retain a clearly defined audience and ultimately drive profitable customer action. This includes: content strategy development, content creation, content distribution and content performance tracking.





MEET THE TEAM

Our team takes great pride in collaborating with our clients to develop and implement innovative solutions that enable them and their organizations to succeed.

The SMART, TRULY AMAZING, FANTASTIC and FOCUSED individuals that make up our team are:

“Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved.

– Mattie Stepanek



Sylvester Mutune - C.E.O



Joseph Mbindyo - Chairman



Stephen Kioko - Director



Eric Orinda
Researcher



Teresiah Mbuguah
Director of Consulting & Training



Joel Wangusi
Creative Director



Boni Odinga
Consultant & Trainer



**Sylvester
Mutune**
C.E.O



QUALIFICATIONS

- Doctor of Philosophy (Ph.D.), Mass Communication (Ongoing)
- Master of Arts Degree in International Relations from The United States International University
- Bachelor of Arts Degree in Social Communication from The Catholic University of Eastern Africa - Tangaza College

ADDITIONAL INFORMATION

He is one of the most experienced and reputable communication specialists in Kenya. He is the pioneer Director of Communication and Press Service at Office of the Governor, Machakos and Embu County Governments where he is credited for establishing strong Press and Communications Departments, developing and implementing innovative, creative and effective communication strategies and information campaigns.

He is also a former adjunct lecturer at Kenyatta University (K.U), St. Pauls' University, Jomo-Kenyatta University of Agriculture & Technology (JKUAT) and The Catholic University of Eastern Africa-Tangaza College where he taught a total of forty different courses including Journalism, Broadcasting, Global Communication Systems, International Communication, Organizational Communication, Communication Research, Political Systems, Photography, Electronic Media, Broadcast Drama, Documentary & Corporate Video Production, Media & Democracy, and Public Opinion Dynamics among others. Some of his trainees are now award-winning journalists who are recognized both locally and internationally. He has also been involved in many communication and media related projects/campaigns at Government, NGO, Corporate and Individual levels.

He founded Global Strategic Communication Limited (GSC) in 2013 and it has grown to offer professional consultancy services key among them Strategic Planning and Management, Public Relations, Media Consultancy, Training & Capacity Building, Politics & Governance Consultancy, Branding, Marketing, Multi-Media Production, Research and ICTs.

His extensive background in International Communications, Project Management, Diplomacy and Foreign Relations helps drive successful communication projects for GSC clients.

Professionally, he is an accredited communications specialist and a national media practitioner/consultant by both the Media Council of Kenya (MCK) as member number MCK014521 and the Public Relations Society of Kenya (PRSK) as a full member under membership number 022-3832.

He is naturally thoughtful, and both an analytical and creative thinker. He is very attentive to details and has exceptional foresight.



**Joseph
Mbindyo**
Chairman



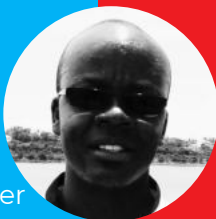
Joseph Mbindyo is a highly talented, creative and Result-Oriented professional with both local and international experience. He has locally worked with the Government of Kenya and internationally worked with United Nations agencies like UNICEF and FAO-UN.

He has extensive experience in project management, capacity building, managing and coordinating complex emergency and humanitarian programs and services such as Food Security and Livelihoods, climate change adaptations, experience in implementing resilience food security and livelihoods programs.

He has also been involved in Women and Youth Empowerment programmes, Institutional Capacity Building and has a proven ability to improve processes and people by promoting best practice procedures.

Stephen Kioko is a Director at Global Strategic Communications Limited with a Bachelor's Degree in Business and Information Technology from The Africa Nazarene University.

**Stephen
Kioko**
Director &
Board Member



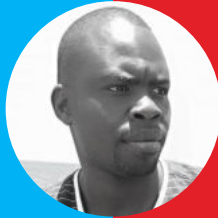
His educational background combines business and information technology, and his role as a Director signifies his significant leadership and strategic contributions to the company.

Stephen Kioko's profile highlights his commitment to driving success and innovation in the field of ICT and business strategy.



**ERIC
ORINDA**

Researcher



An astute researcher with impeccable knowledge and skills in research methodologies. He conducts surveys and undertakes research work for our clients. He is also a consultant on research in education, strategy, resource mobilization, and related aspects focusing mainly on development matters.

**JOEL
WANGUSI**

Creative Director



The extremely talented guy who helps the creative team to create, plan and deliver a strategic vision for our clients. He further leads and directs the creation of art, photo, layout design and production of visual and audio materials and media used for print, advertising, broadcast, and web communications.

**BONI
ODINGA**

Consultant & Trainer



Boni is an International Award winning journalist - **CNN African Journalist of the Year Award 2007**. He holds a Master of Arts Degree in Journalism Studies and Political Communication from Cardiff University/Prifysgol Caerdydd - UK. He is an accomplished trainer and consultant in diverse fields.

**TERESIAH
MBUGUAH**

Director of
Consulting
& Training



Teresiah has extensive experience in International Project Management, Communication for Development, Program and Project Management, Community Outreach activities, Conflict Transformation, Strategic Communications, Social Media Management and Research & Analysis.

She holds a Master of Arts Degree in Project Management from the University of Nairobi and a Bachelor of Arts Degree in Social Communications from The Catholic University of Eastern Africa - Tangaza College.

OUR SUCCESSFUL PROJECTS



CLIENT

Busia County Government

PROJECT

Development of Busia County Strategic Communications Plan 2015-2017



CLIENT

NYEWASCO under Nyeri County Government

PROJECTS

- **Documentary** - Nyeri Water & Sanitation Company
- **Corporate Branding** – NYEWASCO Corporate Profile
- **Event Planning & Coverage:** Celebrating 20 years of NYEWASCO success



CLIENT

The Catholic University of Eastern Africa - CUEA

PROJECT

- Production of Television Adverts to Market the University
- Production of P.R informercials for web communication



CLIENT

TEAWASCO under Nyeri County Government.

PROJECT

Development of TEAWASCO Strategic Plan 2021-2026



“Some people say they have 20 years experience, when in reality, they have 1 year's experience repeated 20 times. (Stephen M R Covey to Richie Norton when Norton asked if he was too young to train older executives for Covey.)”

— **Richie Norton**



OUR SUCCESSFUL PROJECTS



CLIENT

TEAWASCO under Nyeri County Government.

PROJECT

Development of TEAWASCO Business Plan 2021-2026



CLIENT

Frontier Counties Development Council (FCDC)

PROJECTS

1. Social Media Management
2. Public Relations
3. Media Consultancy
4. Photography & Videography
5. Graphic Design



CLIENT

Nyeri Hospice

PROJECTS

1. Nyeri Hospice Documentary.
2. Event Coverage (Nyeri Golf Tournament Sponsored by KenGen to raise funds for the Hospice)
3. Crowdfunding Campaign



CLIENT

Kijana Supa Programme

PROJECTS

1. Project Planning & Management,
2. Media Strategy Development & Implementation
3. Brand Development
4. Profile Development
5. Web Design & Development



“As long as organizations have problems that need solutions, consultants will be valuable.”
— **Hendrith Vanlon Smith Jr**



OUR SUCCESSFUL PROJECTS



CLIENT

Embu County Government

PROJECTS

Our CEO actively participated in making the following projects a success:-

1. Embu County Strategic Communication Plan 2015-2017
2. Documentaries, Adverts, Features, Newsletters,
3. Social Media Campaigns, Web Design & Development
4. Corporate Branding, Graphic Design



CLIENT

Trust for Indigenous Culture and Health - TICAH

PROJECTS

Production of Captivating Video Projects of:-

1. Knowledge holders (elders) explaining the medicinal values of 20 medicinal plants, the preparation, administration, use and the cultural values of each.



CLIENT

Oxifresh Services Limited

PROJECTS

1. Research
2. Copywriting Services
3. Corporate Brand Development
4. Company Profile Design & Printing
5. Website Design and Development
6. Graphic Design
7. Corporate Photography & Video Production



CLIENT

Philippe Gourdin Limited

PROJECTS

1. Research
2. Copywriting Services
3. Corporate Brand Development
4. Company Profile Design & Printing
5. Website Design and Development
6. Graphic Design
7. Corporate Photography & Video Production



“As long as organizations have problems that need solutions, consultants will be valuable.”
— Hendrith Vanlon Smith Jr



OUR SUCCESSFUL PROJECTS



CLIENT

NAM Health Hotels - Africa

PROJECTS

1. Research
2. Copywriting Services
3. Corporate Brand Development
4. Company Profile Design & Printing
5. Website Design and Development
6. Graphic Design
7. Corporate Photography & Video Production

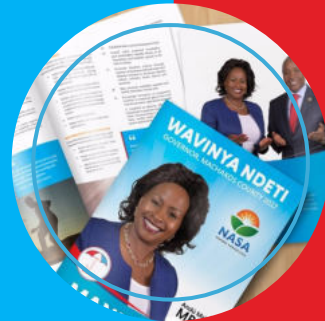


CLIENT

Wavinya Ndeti (Gubernatorial Campaign 2017)

PROJECTS

1. Political Campaign, Communication, Media, Publicity & Visibility Strategy
2. Campaign Manifesto
3. Photography & Videography
4. Media relations
5. Graphic Design
6. Campaign Theme Song - **Yaliyo Ndwele Sipite**



CLIENT

Anchor-Apex CH

PROJECTS

1. Research
2. Copywriting Services
3. Corporate Brand Development
4. Company Profile Design & Printing
5. Website Design and Development
6. Graphic Design
7. Corporate Photography & Video Production



CLIENT

Together As One - Community Based Organization

PROJECTS

1. Research
2. Copywriting Services
3. Corporate Brand Development
4. Company Profile Design & Printing
5. Website Design and Development
6. Graphic Design
7. Corporate Photography & Video Production



“As long as organizations have problems that need solutions, consultants will be valuable.”
— Hendrith Vanlon Smith Jr



OUR SUCCESSFUL PROJECTS



CLIENT

Chama Cha Uzalendo - CCU

PROJECTS

1. Party Strategic Plan
2. Party Manifesto
3. Party Communication Strategy
4. Party Branded Campaign Materials
5. Party Website Design
6. Graphic Design, Photography
7. Videography & Livestream coverage
8. Party Newsletter & Magazine



CLIENT

Ekologie Forte - India

PROJECTS

1. Digital Marketing - Tito's Organic Cosmetics Brand
2. E-Commerce web design & development
3. Copywriting Services
4. Media Consultancy



CLIENT

Super Automotive Tools LTD

PROJECTS

1. Research
2. Copywriting Services
3. Corporate Brand Development
4. Company Profile Design & Printing
5. Website Design and Development
6. Graphic Design
7. Corporate Photography & Video Production



CLIENT

Tehilah Developers Limited

PROJECTS

1. Research
2. Copywriting Services
3. Corporate Brand Development - Ararat Gardens
4. Company Profile Design & Printing - Ararat Gardens
5. Graphic Design
6. Corporate Photography & Video Production
7. Social Media Management



“As long as organizations have problems that need solutions, consultants will be valuable.”
— Hendrith Vanlon Smith Jr



CLIENT FEEDBACK & TESTIMONIALS



BUSIA COUNTY GOVERNMENT

The Strategic Communications Plan you developed has completely changed how we manage our internal and external communications. It has further helped us build our image, manage public relations better and adopt excellent project monitoring, evaluation and reporting mechanisms.

*H.E Sospeter Ojaamong'
Governor, Busia County*



NYERI COUNTY GOVERNMENT

We appreciate the good work you have done and the professionalism you exhibited during the entire process. Your excellent piece of work has built us and given us the impetus to stamp our authority in the Water and Sanitation industry. Other service providers are borrowing ideas from us based on what they see.

*Peter Gichaaga
Nyewasco MD*

CLIENT FEEDBACK & TESTIMONIALS



MINISTRY OF WATER

You did a good job, the event was well-organized and coordinated. The documentary you produced and projected was one of the most captivating I have ever watched. Keep up the magnificent work.

*Hon. Eugene Wamalwa
Cabinet Secretary, Government
of Kenya*



FRONTIER COUNTIES DEVELOPMENT COUNCIL (FCDC)

I consider GSC to be a communications encyclopedia. They have given us a 360-degree approach to communications which has helped us get more organized in our operations and made our image more visible and respected.

*Hon. Mohammed Guleid
Former Deputy Governor Isiolo County,
C.E.O Frontier Counties Development
Council (FCDC),*

CLIENT FEEDBACK & TESTIMONIALS



NYERI HOSPICE

We are impressed by the new documentary. It is professionally done and has comprehensively highlighted what we wanted. Kudos.

*Tarsem Sembhi
Founder Member & Board
Chairman Nyeri Hospice*



AKOTHEN PROPERTIES

We met to discuss a project idea and GSC was able to professionally package it into a concept note and a well-detailed project document for Tourism and Real-Estate (Thim-Lich Dala)

*Akothee (Madam Boss)
Owner, Akothen
Properties*



EXPLAINER

Below is an explainer of some of the visual consultancy projects undertaken by the company

PROJECT	DESCRIPTION	YOUTUBE LINK
Nyeri County Government (Nyeri Water & Sanitation Company) 	<p>Celebrating 20 years of success.</p> <p>This documentary highlights the 20-year journey. It tells the story focusing on achievements, short, medium and long-term plans.</p>	https://www.youtube.com/watch?v=hOFDFe3NwvI&t=104s
Nyeri Hospice 	<p>Provision of palliative care services at Nyeri Hospice</p>	https://www.youtube.com/watch?v=zvoC8tmaE-s
Embu County Government 	<p>Celebrating the gains of Devolution in Embu County.</p> <p>This Documentary showcases the achievements of the Embu County Government under the Leadership of Governor Martin Wambora.</p>	https://www.youtube.com/watch?v=ECNTZ9NAaLE
Machakos County Government 	<p>Promo to Invest in Machakos, The Place to be</p>	https://www.youtube.com/watch?v=3d5OdgsoIck
Embu County Government 	<p>Feature on road construction (Dallas Ring Rd). This feature showcases the impact of the project and the joy of the people who reside in the area where the road is constructed.</p>	https://www.youtube.com/watch?v=Ik2eeWYpB7E&t=73s
Embu County Government 	<p>Feature on road construction (Embu-Kibugu Rd). This feature highlights the significance of Embu Kibugu Road and its Impact on Embu People Economy.</p>	https://www.youtube.com/watch?v=flZfejxIOdw&t=24s

PICTORIAL

These photos were taken on various occasions while our C.E.O was in line of duty



C.E.O with Deputy President, H.E Dr. William Ruto while in line of duty



C.E.O with Water CS, Eugene Wamalwa while in line of duty



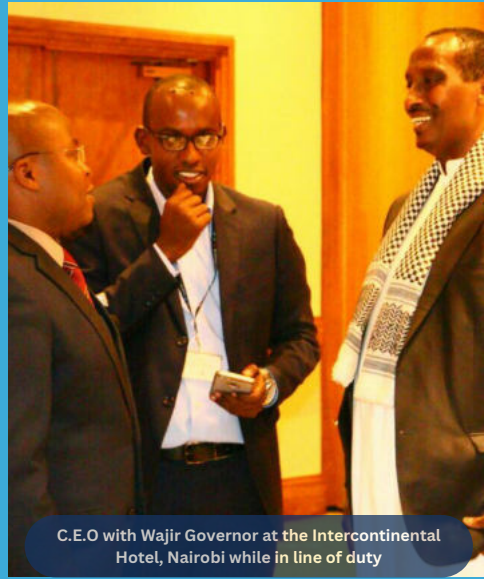
C.E.O with KenGen C.E.O presenting the Nyeri Hospice Documentary which was funded by KenGen Foundation.



GSC Consultants during the Launch of Nyeri County, TEAWASCO Strategic Plan 2021-2026



C.E.O facilitating a strategic planning workshop in Nanyuki, Laikipia County



C.E.O with Wajir Governor at the Intercontinental Hotel, Nairobi while in line of duty



C.E.O with NYEWASCO Managing Director while in line of duty



C.E.O with Embu Governor, H.E Martin Wambora while in line of duty



C.E.O while in line of duty



C.E.O with Education CS, Amina Mohamed at the Intercontinental Hotel, Nairobi while in line of duty



C.E.O with Machakos Governor, H.E Dr. Alfred Mutua while in line of duty



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COMPANY PROFILE

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As highly-skilled consultants, we work within almost every industry and can help with almost every task imaginable.

The brochure cover features a white top section with a grid pattern of lines receding into the distance. A large red semi-circle is positioned over the bottom right of the grid. The bottom left corner is a solid blue section. The text 'GLOBAL Strategic Communications Ltd' is in the top right, 'COMPANY PROFILE' is in large white letters on the red semi-circle, and '2023' is written vertically on the blue section. A small tagline is at the bottom.



GLOBAL

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Global Strategic Communications LTD delivers unparalleled strategic insights and transformative results for our clients. Our consulting style is designed to empower organizations and individuals to achieve their full potential through expert guidance and innovative solutions.

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